



Board Meeting Minutes

Sunday, September 10, 2023

Room 227 Riddell Centre, 3737 Wascana Parkway

Following are the minutes of the September monthly meeting of the Board of Directors.

On Behalf of the Board (Chair)

Executive Director

Date



Board Meeting Minutes

Sunday, September 10, 2023

Room 227 Riddell Centre, 3737 Wascana Parkway

Date/Time: Sunday, September 10 at 2 p.m.

Present: Holly Funk, Mikayla Tallon, Thomas Czinkota, Sunpreet Sidhu,

Regards (48-hours notice): Tayef Ahmed

Absent: Diya Patel, Mishree Patel, Rishi Thakkar, Harnisha Bhatt, Ghanshyam Savaliya

Chair: Tayef Ahmed

Agenda

Old business - business manager

- Currently in talks with Virtus in regard to both the financial statements and CRA situation. It seems that they are a little geared towards wanting to get the CRA situation resolved before moving to the financial statements (which is fair), but this month I am going to try to push to have those statements rolling as I would like to have them finalized and posted.
- Despite what I was informed of last call with Sasktel I have had no attempt to contact me in regard to the billing situation. At this point we have attempted 4 times to contact them regarding this, and now they have told us that someone would be in touch and completely ghosted our request. In the coming weeks I will attempt once more to address this situation, and if we are left again with no answer then I will be moving to have the phone removed from our office, and if we wish after that we can discuss setting up an entirely new phone/plan.
- I have received all the board of director information, as well as the Conflict of interest forms from the entire board and will be moving to get these updated with the proper parties with the ISC and CRA

Old business - editor-in-chief

-Member engagement plans updates:

-Welcome Week club fair table was a hit, collected contact info to get students the Contributor Agreement form and info on contributing

-lee, Maren, Hammad, and Will helped with table chats

-Contest is live, we're extending the deadline by two week

-First Open Editorial Board meeting will happen September 12, will be able to speak more on turnout and effectiveness next meeting

-Used centerfold of issue 3 to highlight ways students can get involved as well as our publication schedule



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-Indigenous Standards Guide project progressing a bit slower than planned, should have initial intro sections completed this month though and be able to begin constructing community consultation committee through October

New business - business manager

- Presentation of Chequing Statements and Current Bookkeeping.
- Talked in contact with the bank, got the necessary details on the process of removing Hammad as a signing authority and adding Tayef as one. Will be contacting Holly and Tayef to organize this transition.
- Talk about purchasing a premium account for Twitter/X. The push to do this comes from us being unable to use Instagram/Facebook to advertise our content in conjunction with the new bill passed. As such Twitter/X has become our only stream of social media advertising for the time being.
- Have discussed with Holly the current situation in the management of responsibilities in the organization between the Editor in Chief and Executive Director. Because of the nature of these responsibilities we think it best to split these between 3 roles, and have 3 separate positions for Editor in Chief, Executive Director, and Business Manager. We will outline why the responsibilities are currently split the way they are, and go over why we think this is a necessary change for the organization.

New business - editor-in-chief

-Mindy has completed her training for news editor and worked through issue 4, showing much promise so far

-We've consistently had student contributions to news so far this volume which is an improvement on last, roughly the same amount of op-ed contributions, and while there's been nothing in s&h so far we did get a full page in a&c which didn't happen once last year

-Meta's response to bill c-18

-Comms role reimagining is going well, seems beneficial to be pushing for more on-the-ground efforts right now

-Amin is working on newsstand poster drafts now, drafts are due October 1 so ideally we'll have posters done and in by mid-late October with involvement info plus a QR code to the website

-So far haven't found any ways we can get around Meta's restrictions to continue



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posting, may look at other social media platforms; Mikayla had suggestions:

- TikTok

- YouTube channel

- Snapchat news

- Partner with a radio station (potential with CJTR, they're willing to trade ad space in our paper for daily plugs of us on their radio)

- Any other suggestions?

- Amin will begin coordinating October graphics workshop throughout this month, should have more info next meeting

- The Editorial Board has two unpublishing request to review at its meeting on September 12, you all will be updated on the decisions at our October meeting

- URSU agreement renewal that we were promised by the end of winter semester 2023 just arrived in my inbox last week, I'll be reviewing it to ensure that as Talha promised there are no changes, then chair and myself will need to sign and return the agreement

- We need to settle on a date for the next AGM attempt, and since members need at least 30 days of notice we're looking at mid-October at the moment. Date suggestions:

 - Wednesday, October 18 from 3-6 p.m.

 - Friday, October 20 from 2-5 p.m.

 - Monday, October 23 from 2-5 p.m.

 - Wednesday, October 25 from 4-7 p.m.

Other business

- In-camera session with Sun excused to speak on warnings issued so far

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Minutes

- Thomas has all Board of Director info and COI policy points, will pass on everything to ISC so director registration can be updated

- Thomas shows bank statements and ledgers, publication costs will jump because now publishing more regularly through fall semester and will continue through winter

 - ~\$562 is for Adobe subscription (acrobat, photoshop, etc.), will swap to monthly

 - Getting payments from advertisement, Costco Heartbreak no longer delinquent

- Thomas has been in contact with Raj at RBC, will set up meeting for Thomas/Holly/Tayef to swap signing authority



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-Wants to push for X premium because only social media platform we have; not enough directors present to vote on purchasing premium account

-Thomas: Previous EIC and BM delegated normal ED responsibilities amongst selves but did not fulfill OR leave documentation as to why OR leave documentation as to how to fulfill these requirements - we have discussed and should split into three positions with one BM, one EIC, on ED (taking on actual ED role, which we have outlined and can convey anytime) and pay structure also thought out

-Holly and Thomas while still here could train ED while moving forward

-This will enforce more accountability and transparency, will spread the power out with a three-manager structure compared to two-manager structure

-Sun was asked to leave the call so we could chat in-camera about his write-ups, he did not leave the call so Holly removed him from the Zoom call so the remaining directors could speak properly on his warnings

Motions

Motion:

Mover:

Secunder:

Result:

Actions required

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