

September 28, 2021 Meeting

Start Time: 7:01

Updates

Editor-in-Chief

- Voting in Morgan O. (Editor) and Hammad A. (Writer) to the Chair positions on the Board.
 - o Mover: Holly W.
 - o Second: Dustin S.

- Scaling down sections (Sara B. Message).
 - o We don't have the supply to fill the capacity our paper requires.
 - o Our recruiting is hurt because of COVID, our brand is not widely seen.
 - o Staff are extremely overworked, this is a big reason people are feeling overwhelmed and resigning.
 - o Want to change editor job descriptions for making writing responsibilities transparent.
 - How to do this
 - Staff organized initiatives
 - o Workshops
 - o Brochures
 - o "Meet the Staff"
 - o More contributions option
 - o Spotify playlists for staff
 - Student employment services
 - o Job postings
 - o Recruitment sessions
 - o TVs on campus
 - Other
 - o SaskJobs
 - o Writer positions for 1 article per week

Business Manager

- Accountant needs to update.
- Purchasing equipment for office.
- Publishing.

To-Do:

- Jacob Nelson
 - o Email Holly contract templates for editors.
 - o Push recruiting to business student societies.
 - BSS, JDCW, HMA, ICBC, Enactus.
 - o Get access to scholarship lists.
 - Email advanced communications.
 - o Purchase: 8 Word Suites, 2 InDesign/Photoshop, 3 new Macs.
 - o Reach out to Holly/Morgan about Publishing.